

# McAfee Family Protection

Your children are learning and exploring online. You are keeping them safe.

McAfee® Family Protection is the easiest, most complete way to keep your children safe online. Designed to empower parents to say “yes” to their children’s online interests, McAfee Family Protection grows with your children as their Internet activity interests change and mature.

Children who use the Internet are subject to a number of threats, including access to inappropriate content, cyberbullying, posting of personal information, exposure to strangers, and more. With McAfee Family Protection, parents have the peace of mind that their children are safe to learn, explore, and enjoy the Internet.



The ideal complement to your existing PC security software, McAfee Family Protection works with all major brands.

#### Key Advantages

##### YouTube filtering

Unique technology that prevents exposure to objectionable content yet gives children access to appropriate videos

##### Instant text alerts

Receive email and/or text alerts instantly when intentional or accidental access to blocked websites is attempted

##### Program blocking

Blocks access to programs on the computer that may be inappropriate to children and file-sharing programs such as Bearshare that may include unwanted material

##### Encrypted site blocking

Provides a deeper layer of protection against access to secure websites that may include inappropriate content which help prevent children from circumventing the system

- *Easy*—Fast, simple setup so you can start protecting your children within minutes
- *Empowering*—Lets you say “yes” to your children’s online interests while keeping them safe as they learn and explore
- *Complete*—Protects children of all ages from inappropriate content, social networking risks, strangers, and other threats

#### Protects Your Children

- Adult content
- Cyberbullying
- Contact with strangers
- Objectionable YouTube videos

#### Reassures Parents

- Social network monitoring
- Instant Messaging (IM) reporting
- Setting time limits
- Email and text alerts

#### Key Product Highlights

- *Instant Message reporting*—Monitors and records IM conversations so parents are aware of cyberbullying and improper dialogue with strangers
- *Social network monitoring*—Records when personal information (phone number, address, location) is posted to social networking sites and monitors the use of profanity and sexually explicit terms
- *Set time limits*—Manage the amount of time your children spend on the Internet
- *Block objectionable websites*—Filter up to 35 categories of inappropriate websites that may be accidentally exposed to children
- *Review usage reports*—View and understand your children’s online activities to educate them about proper online behaviors

**System Requirements**

- Microsoft Windows XP (SP2 or higher)
- Microsoft Vista (32- or 64-bit)
- 10 MB hard drive space
- 128 MB RAM or higher
- 800 x 600 screen resolution or higher
- Microsoft Internet Explorer 7.0 or later
- Mozilla Firefox 1.5 or later
- Active Internet connection

McAfee Family Protection is designed to provide fast, easy setup so parents can start protecting their children within minutes. It keeps children of all ages safe from exposure to inappropriate content, social networking risks, strangers, and other online threats. With McAfee, kids are free to safely explore, learn, and enjoy their online interests.

**The McAfee Advantage**

McAfee security products use award-winning technology, are easy to install, and come with unlimited email and chat assistance. With continuous and automatic updates, McAfee helps ensure that you are running the most current security to combat the ever-evolving Internet threats for the duration of your subscription.

What You Want to Do	How McAfee Makes It Possible
Protect your children from objectionable websites	Blocks up to 35 categories of objectionable websites and filters inappropriate content
Allow your children to view appropriate YouTube videos	By using key word filtering technology, objectionable videos are blocked
Manage the amount of time your children spend online	Allows you to monitor and determine the amount of time your children spend on the Internet
Let your children use IM	Monitors and records instant message conversations to inform you about improper dialogue with strangers
Enjoy the benefits of social networking	Records posting of confidential information
Make sure your family's personal information remains safe	Prevents sharing of confidential information and keeps your PC safe from security threats found in peer-to-peer file sharing
Ensure that your children are having a safe experience online	Activity reports provide you with a complete view of all Internet and IM activity and can be used as a tool to teach appropriate online behavior
Know immediately if there is a problem so you can talk to your child	Receive email and/or text alerts instantly when inappropriate website access is attempted

